SAP University Alliances

Educate Next-Gen Talents for the Digital Future with SAP Leonardo

Innovate with Purpose with SAP, Customers, and Partners

Engage with SAP Events and Build Industry Partnerships

Launch Graduates in the SAP Ecosystem

Empower the Digital University

Inspire Today's Young Thinkers

Open a SAP Next-Gen Lab on your campus

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SAP

SAP University Alliances

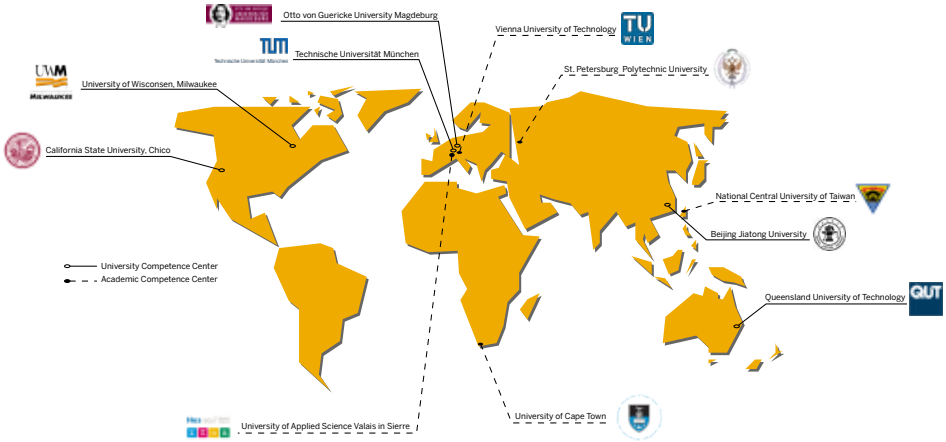
SAP next-gen

"SAP University Alliances enables faculty at more than **3,200** educational institutions in over **111** countries including more than **96%** of top universities to connect and leverage our global academic network including the SAP University Competence Centers and Academic Competence Centers, SAP customers and partners, start-ups, other academic networks, governments, and non-profit institutions. We welcome you to join with us to **build the next-generation talents for the digital enterprise.**"

Ann Rosenberg
Vice President, Head of Global SAP University Alliances

Be Part of the SAP University Alliances Network

The SAP University Alliances program opens up the world of SAP to more than **3,200** universities in over **111** countries worldwide, and aims to develop the critical skills for the digital enterprise among university students and young thinkers. In partnership with SAP's six University Competence Center (UCC) locations and five Academic Competence Center (ACC) locations around the world, universities gain access to an ever-expanding range of SAP software and curriculum. With SAP University Alliances resources, faculty help students better connect business and IT concepts to practice, and **prepare them to be the next generation leaders, designers, developers, data scientists, makers, and entrepreneurs who will drive the digital transformation** of business including with SAP Leonardo.



Partner with SAP University Alliances
and drive your future!

SAP University Alliances Mission

Build the next-generation talents for the digital enterprise
Empower university students and young thinkers for careers and growth in the digital enterprise, consisting of SAP and its customers and partners, through SAP University Alliances program offerings, and build the next-generation digital transformation entrepreneurs.

Drive innovation from academia and next-generation users to the digital enterprise
Strategically enable young bright minds to participate and contribute their great ideas through crowdsourcing, including industry contests, co-innovation projects, SAP Next-Gen Consulting and research projects empowered through SAP's innovation technologies.

Shape the future of higher education
Drive unprecedented empowerment of the university community on the latest, most innovative topics from SAP, including enabling universities to leverage massive open online courses available on the openSAP and openSAP Thought Leaders platforms, and running operations in the cloud.

EDUCATE with SAP University Alliances

Through a **blended learning model**, faculty and students access SAP software and learning assets from SAP University Alliances, SAP Education, and openSAP, bringing learning with SAP's world-class enterprise software solutions into the classroom.

As they learn using **multiple channels**, students are able to better connect concepts to practice, becoming better prepared to compete for today's careers in the digital economy.

Students also have the opportunity to earn an industry certification in SAP technologies to position themselves for outstanding careers in the SAP ecosystem, including with top implementation partners.

Help your students receive **more job offers at higher salaries from top employers in your area** by adding SAP hands on content into your courses!

Universities can also provide **education for professionals and executives** via our academic network.

University Competence Centers
Low-cost peer hosting; no hardware or software on your campus

SAP Learning Hub, academic edition and student edition
E-learnings and e-certifications

openSAP, openSAP Thought Leaders, and openHPI
Free massive open online courses on the latest SAP technologies and thought leadership, including SAP Leonardo, SAP S/4HANA, SAP Cloud for Customer, Driving Business Results with Big Data, Digital Transformation for the Extended Supply Chain, Text Analytics with SAP HANA Platform, Software Development on SAP HANA, Sustainability Through Digital Transformation, Cybersecurity – The Essential Challenge for Digital Transformation, Leadership in Digital Transformation, and more

SAP software certifications
SAP ERP (TERP 10), SAP HANA, SAP Mobile Platform, analytic solutions from SAP

Classroom resources
Simulations, mobile apps, demo systems, and downloadable software

Faculty training workshops
To enable faculty to use the provided curriculum, SAP University Alliances offers train-the-trainer workshops around the world, with content tailored to regional needs.

INNOVATE WITH PURPOSE with SAP University Alliances

Be a leader in driving "innovation with purpose" linked to the UN Global Goals, partnering with SAP and the SAP ecosystem.

Research big data analytics, enterprise mobility, and cloud topics together with a University Competence Center location.

Join **crowdsourcing projects** so you and your students can provide valued creative input to help SAP create the next generation of cloud solutions with SAP Leonardo, and to help SAP customers accelerate their digital transformation.

SAP Innovation Centers for Big Data

Providing faculty and students with hosted infrastructure for Big Data research and industry innovation (Internet of Things, healthcare, smart cities, energy, life sciences, Industry 4.0, Blockchain, Machine Learning, and more).

Five crowdsourcing models

From unlimited global crowdsourcing to regional contests to projects at a specific university enabling input from the next generation to shape the future of SAP solutions

Inspired students forming startups with SAP technology

Blending best practices for design thinking, business modeling, and investor pitching to foster entrepreneurship on SAP technology as well as an entrepreneurial mind-set

ENGAGE with SAP University Alliances

Get engaged with SAP and the SAP ecosystem at more than **1,000 events annually worldwide.**

Learn valuable new skills such as **design thinking, data science, IoT, Machine Learning, Blockchain, VR/AR, iOS enterprise apps, robotics, drones, Industry 4.0, Business Networks, ...**

Learn about **SAP's latest innovations** including SAP Leonardo and gain the knowledge and skills needed to become a leading business and IT professional or entrepreneur.

Network with SAP customers and partners to enhance career readiness.

Opportunities with SAP Next-Gen, an innovation community for SAP Leonardo

- SAP Next-Gen Innovation Tours
- SAP Next-Gen Boot Camps
- SAP Next-Gen Global Challenges
- SAP Next-Gen Startup Matchmaker program
- SAP Next-Gen for Purpose Driven Innovation and for Women
- SAP Next-Gen Consulting projects with academia
- SAP Next-Gen Meetups
- SAP Next-Gen Industry Summits

LAUNCH Graduates in the SAP Ecosystem

Help your students get the knowledge they need to succeed, and to **be the front-runners in the digital enterprise.**

Prepare students to be recruited by SAP and the SAP ecosystem or to form startups.

By joining SAP University Alliances and tapping into our blended learning assets including certifications, as well as research and co-innovation, and by bringing your students to SAP events, you will prepare them to be **the next generation talents for the digital enterprise.**

SAP
- CareerStarters Program
- Sales Academy
- develop&&impact Program
- Impact MBA Program
- Innovation Center Job Openings
- Silicon Valley Next Talent program

SAP customers
Customer graduate academies

SAP partners
Partner graduate academies

Or form a startup
On SAP's technology platform

EMPOWER the Digital University

Faculty can demonstrate benefits to their university's operations and IT groups, helping them see SAP as a partner strongly positioned to enable universities to run simpler in the cloud.

Graduate to the next level of performance – with best-in-class software to help your higher education or research institution run better.

Boost international ranking and reputation through improved student engagement, research outcomes, and financial processes.

Drive leadership and learning with better student information systems and education analytics.

Cut costs by streamlining everything from research management to compliance.

SAP Solutions for the Digital Transformation in Higher Education and Research

Students, Teaching, and Learning

Student Lifecycle Management, Teaching and Learning, Learner Achievement Measurement and Tracking, Educational Performance Analytics, Liberating Knowledge and Creativity

Commercial and Non-Commercial Research

Research Planning and Execution, Research Analytics, Genomic Analysis

Education Funding and Income

Grants Management for Grantee, Donation Management, Learner Fee Management, Grants Management for Grantors, Fraud, Waste, and Abuse

Finance, Sourcing and Procurement, Platform and Technology

INSPIRE Today's Young Thinkers

The SAP Young Thinkers program enables youth to shape the digital world of tomorrow.

As an education initiative of SAP, the program focuses on digital skills education and addresses all types of schools with the aim to enable young people to shape the digital world of tomorrow.

The SAP Young Thinkers Community provides learning material, interdisciplinary workshop and event participation for teachers and students, as well as an access to a network with partners from education, politics, non-profit organizations and businesses.

The SAP Young Thinkers learning portfolio offers learning content for coding, data analytics, Internet of Things, business processes with a clear relation to day-to-day life and has a strong focus on soft skills such as holistic thinking, creativity, empathy, solution oriented thinking and collaboration.

SAP Young Thinkers

SAP Young
Thinkers
SAP
University
Alliances

OPEN A SAP NEXT-GEN LAB on your campus

Fuel innovation at your university with SAP Next-Gen, an innovation community for SAP Leonardo.

Set up your own SAP Next-Gen Lab to expand opportunities for industry collaboration with SAP's ecosystem and the SAP HANA platform. With a SAP Next-Gen Lab, you can showcase student startups with corporations seeking to seed in disruptive innovation, educate industry partners with skills for digital futures, and connect students with companies recruiting next generation leaders.

SAP Next-Gen Labs for universities connect students, researchers, and startups with SAP customers and partners to develop new technology innovations that are linked to the 17 UN Global Goals. By setting up your own SAP Next-Gen Lab, you can open your campus for industry collaboration with SAP's ecosystem of more than 350,000 customers across 25 industries in more than 180 countries.

Learn more at http://www.sap.com/next-gen

SAP next-gen

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Join the SAP University Alliances Community!

To find out more, visit:
go.sap.com/training-certification/university-alliances.html

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