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APPROVED

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INTRODUCTION

1. The purpose of the discipline – to provide students with systematic ideas about creative leadership and the acquisition of skills in the formation of creative thinking and demonstration of leadership qualities for self-realization in professional activities.

The discipline is based on acquaintance with the categorical apparatus of creative leadership. The acquired knowledge is used in the study of professionally-oriented disciplines, performance of independent tasks and qualification work of the master.

2. Prerequisites for mastering or choosing a discipline:

1. Successful mastering of the courses "Management", "Modern information technologies in economics", "Personnel management", "Socio-political studies", "Management decision making", "Organization of teamwork", "Self-management", "Organization of managerial work", "Ethics of business communication", "Time Management", "HR Management", "Rhetoric".

2. Knowledge of the theoretical foundations of management and personnel management.

3. Annotation of the discipline / reference:

The discipline is based on the consideration of theoretical aspects of creative leadership and analysis of practical methods that allow a deeper understanding of the concepts of creative leadership, learn to apply the tools of creative leadership. Each topic is accompanied by a set of practical tasks, the implementation of which will help students gain basic skills and master the methods of self-knowledge and understanding of different individuals, as well as learn to use methods of organizing collective mental activity in solving management problems. The discipline consists of two content modules.

Content module 1. "Theoretical aspects of creative leadership". Creative leadership: a modern approach to understanding, psychological theories, styles; the difference between classical leadership and creative leadership; characteristic features of a creative manager-leader; curator phenomenon in creative leadership; team creative leadership.

Content module 2. "Development of creative leadership of managers". Development of leadership potential of managers in creative industries; the impact of creative leadership on the effectiveness of the organization; creative leadership in project management; approaches to the formation of creative leadership in the UK and USA; development of creative leadership in Ukraine.

4. Tasks (educational goals) – to acquaint students with the essential characteristics of the theoretical foundations of creative leadership; providing tools for the use of creative leadership for further professional and personal development; mastering the basic techniques and techniques of forming the image of a creative leader; expanding the social and communicative competence of the future manager.

The discipline is aimed at achieving the following general and professional (subject) competencies of the graduate:

GC6. Ability to generate new ideas (creativity);

SC1. Ability to select and use management concepts, methods and tools, including in accordance with defined objectives and international standards;

SC6. Ability to form leadership qualities and demonstrate them in the process of managing people;

SC8. Ability to use psychological technology to work with staff.

5. Learning outcomes of the discipline:

<i>Learning outcomes (1st notation; 2. able; 3. communication; 4. autonomy and responsibility)</i>		<i>Methods of teaching and learning</i>	<i>Assessment methods</i>	<i>Percentage in the final assessment of the discipline</i>
<i>Cod e</i>	<i>Learning outcomes</i>			
1. Know:				
1.1	know the theoretical foundations of effective creative leadership in a modern organization	<i>Lecture discussion, independent work</i>	<i>oral examination, final test</i>	to 20 %
1.2	know the classic schools of creative leadership	<i>lecture, practical lesson discussion, independent work</i>	<i>testing, case-study, final test</i>	
1.3	know modern theories of business leadership	<i>lecture, practical lesson discussion, independent work</i>	<i>oral examination, case study, final test</i>	
2. Be able:				
2.1	be able to evaluate the style of creative leadership of the head of the organization	<i>lecture, practical lesson discussion, independent work</i>	<i>performance of test, calculation- analytical and situational tasks, final test</i>	to 40 %
2.2	be able to use theoretical knowledge to form creative leadership qualities	<i>practical lesson discussion, independent work</i>	<i>situational task, final test</i>	
3. Communication:				
3.1	have the ability to organize teamwork to solve management problems	<i>lecture, practical lesson</i>	<i>situational task, final test</i>	to 10 %
4. Autonomy and responsibility:				
4.1	be responsible for making decisions in unforeseen situations	<i>lecture, practical lesson, discussion, independent work</i>	<i>case-study, final test</i>	to 30 %
4.2	have the ability to further study with a high level of autonomy	<i>lecture, practical lesson, discussion, independent work</i>	<i>testing, oral examination, final test</i>	

6. Correlation of learning outcomes of the discipline with program learning outcomes

Learning outcomes	Program learning outcomes							
	1.1	1.2	1.3	2.1	2.2	3.1	4.1	4.2
PLO 6. Have the skills to make, justify and ensure the implementation of management decisions in unpredictable conditions, taking into account the requirements of applicable law, ethical considerations and social responsibility	+	+	+	+	+	+	+	
PLO 10. Demonstrate leadership skills and ability to work in a team, interact with people, influence their behavior to solve professional problems	+	+	+	+	+	+	+	+

7. The scheme of formation of an estimation:

7.1. Forms of student assessment: the level of achievement of the planned learning outcomes is determined by the results of calculation and analytical tasks, group tasks, writing written tests and defense of individual independent tasks with elements of discussion.

The share of learning outcomes in the final assessment, provided it is mastered at the appropriate level:

- learning outcomes 1.1. – 1.3 (knowledge) – up to 20%;
- learning outcomes 2.1. – 2.2 (skills) – up to 40%;
- learning outcomes 3.1. (communication) – up to 10%;
- learning outcomes 4.1. – 4.2 (autonomy and responsibility) – up to 30%.

The course provides 2 meaningful parts. After completion of the relevant topics, thematic written tests are conducted.

7.2. Organization of assessment:

Current assessment: assessment is carried out during the semester of all types of work, namely: oral performance of practical tasks with elements of discussion during seminars; written performance of calculation-analytical, situational, test, creative individual tasks, essays; written tests; written performance, presentation and defense of group and individual independent tasks. An integral part of preparing students for control is the availability of lecture notes and attendance at seminars, as well as the timely implementation of individual and independent work.

– **current assessment:**

1. Test work 1 – RN 1.1; 1.2; 1.3.– 10 points / 6 points
2. Oral interview, discussion, situational tasks - RN 1.1; 1.2; 1.3; 3.1; 4.1; 4.2 - 20 points / 12 points
3. Calculation and analytical, test tasks - RN 1.2; 2.1; 4.2; - 10 points / 6 points
4. Independent work - RN 1.1-1.3; 2.1; 2.2; 3.1; 4.1; 4.2 - 25 points / 15 points
5. Test work 2 - PH 2.1; 2.2; - 10 points / 6 points.

With a simple calculation we get:

	Content module 1	Content module 2	Final control work	Final assessment
<i>Minimum</i>	20	25	15	60
Maximum	35	40	25	100

* In case of additional issues and difficult situations during the educational process, their solution is carried out with reference to the principles of the Regulations on the organization of the educational process at the Taras Shevchenko National University of Kyiv.

7.3. Matching Scale

Passed	60-100
Fail	0-59

8. STRUCTURE OF THE COURSE THEMATIC PLAN OF LECTURES AND SEMINARS

Topics	Training hours		
	lectures	lectures	lectures
Content module 1. "Theoretical aspects of creative leadership"			
Topic 1. Creative leadership: a modern approach to understanding, psychological theories, styles	2	2	11
Topic 2. The difference between classical leadership and creative leadership	2	-	10
Topic 3. Characteristic features of a creative manager-leader	4	2	10
Topic 4. The phenomenon of the curator in creative leadership	4	-	10
Topic 5. Team creative leadership	2	2	10
Test work 1	-	2	-
Content module 2. "Development of creative leadership of managers"			
Topic 6. Development of leadership potential of managers in creative industries	2	2	10
Topic 7. The impact of creative leadership on the effectiveness of the organization	2	-	10
Topic 8. Creative leadership in project management	4	2	10
Topic 9. Approaches to the formation of creative leadership in the UK and USA	4	-	10
Topic 10. Development of creative leadership in Ukraine	4	2	10
Test work 2	-	2	-
Total	30	16	101

Total number – **150 hours**, including:

Lectures – **30 hours**;

Seminars – **16 hours**;

Consultations – **3 hours**;

Individual work – **101 hours**.

RECOMMENDED LITERATURE:

Basic:

1. Положення про організацію освітнього процесу у Київському національному університеті імені Тараса Шевченка [Електронний ресурс] // офіц. веб-сайт URL : <http://www.univ.kiev.ua/pdfs/official/Organization-of-the-educational-process.pdf>
2. Освітньо-наукова програма «Менеджмент інноваційної діяльності» [Електронний ресурс] // офіц. веб-сайт URL : <https://cutt.ly/vRKdUh3>
Bugrov, V., Sitnicki, M., Serbin, O. Strategic management of creative industries: A case study of university information institutions. *Problems and Perspectives in Management*. 2021. 19(2). Pp. 453–467. DOI: [http://dx.doi.org/10.21511/ppm.19\(2\).2021.36](http://dx.doi.org/10.21511/ppm.19(2).2021.36)
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